

People at CTG



Meghan Cook
Program Director

Specialty

- Digital transformation and technology adoption in municipal, state, federal, and international governments
- Informing public sector policies & programs
- County & municipal government information management
- Mobile government
- Open government
- International Community Building

Brief Bio

As Program Director, Meghan leads innovation initiatives that build capability in public sector organizations and agencies throughout the world. Through a unique and collaborative process, Meghan works side by side with international, federal, state and local government leaders to produce new knowledge and actionable results. With over 18 years of experience working on public sector innovation efforts, Meghan is considered an expert in digital government transformation.

Some of her current and recent projects include leading four Capital Region cities in developing code enforcement data and problem property owner sharing platform for the purposes of fighting blight (funded by the NYS Department of State), developing CTG's Open Government Portfolio Public Value Assessment Tool under a grant from the National Science Foundation (NSF), leading the US Department of Transportation in an assessment of their agency's open government portfolio, assisting the Metropolitan Transit Authority (MTA) in a change management planning effort for the deployment of an enterprise system, and leading a World Bank team to launch the Federal Government of Nigeria's Open Data Initiative and Open Government Readiness Assessment.

Meghan has published numerous research and practice articles detailing how organizational capabilities, information policies, management practices, and technology choices intersect to shape government operations and services. She also serves as a reviewer for journals and conferences and presides in many advisory roles. She is a highly sought speaker and facilitator, having delivered over 200 thought-leadership and strategy development sessions for government leaders all over the world, including the International Conference for E-Democracy and Open Government in Krems, Austria, New York State's IT Leadership Academy, in Albany, Major Cities of Europe Smarter Cities Conference in Ljubljana, Slovenia, the European Commission's ePractice Series, Smart Cities Week in Washington DC, Port Alegre, Brazil's Digital Democracy Summit, Federal Government of Nigeria's Open Government Launch, Moscow's International Conference on Open Government); Mexico's Annual Government Innovation Forum, and more.

[Link to Curriculum Vita](#)

Selected Publications

Cook, M., Werthmuller, D., Sutherland, M. and Yang, H. (2015) ***Understanding the Code Enforcement Information Environment in the City of Schenectady, New York.***

Cook, Meghan E., Closs, H. and Helbig, N. (2015) ***Metropolitan Transportation Authority's Enterprise Asset Management Program: A Public Value Perspective for Strategic Planning and Management.*** Albany, NY: Center for Technology In Government.

De Tuya, M., Cook, M., Sutherland, M., Luna-Reyes, L., (2015) ***IT Governance at the Local Level: Challenges and Strategic Recommendations,*** Government Information Quarterly.

Cresswell, A., Cook, M. E. & Helbig, N., (2015). ***Valuing Public Value.*** Putting Public Value to Work: A Framework for Public Management Decision Making, (Chapter XIII, pp. 204-219). Danbury, CT: Westchester Publishing Services.

Cook, Meghan, Mark LaVigne, Christina Pagano, Sharon Dawes, and Theresa Pardo. ***Making A Case for Local E-Government.*** Albany, NY: Center for Technology in Government, 2002.

Cook, Meghan E. (2011). ***Open Government and Public Value: Conceptualizing a Portfolio Assessment Tool.*** Albany, NY: Center for Technology in Government.

Cook, Meghan E. ***Delivering Public Value Through Transparency.*** A Guide to Owning Transparency: How Federal Agencies can Implement and Benefit from Transparency, Open Form Foundation (online publication). October 2011.

Education

- Master of Science in Education, 2002, University at Albany, State University of New York
- Master of Public Administration, 1996, University at Albany, State University of New York