

### People at CTG



Ronald L. Greenberg  
Government Fellow

#### Specialty

- Innovation In Government
- Organizational Transformation
- Strategic Planning

#### Brief Bio

As a government fellow at CTG, Mr. Greenberg will work with staff to develop practitioner articles and presentations with a focus on transforming government. He will continue to be a guest lecturer at Rockefeller College with an emphasis on the Information Strategy and Management Concentration.

Mr. Greenberg is currently a Senior Adviser at the government relations firm Brown & Weinraub, PLLC. He provides strategic advise to a diverse group of technology clients, ranging from start-ups to Fortune 100 companies.

Previously, Mr. Greenberg served nearly two decades in the New York State government in various senior appointed positions, including first deputy budget director to three governors and deputy of Enterprise Shared Services. He has been recognized as an innovator in government using private sector best practices to transform inefficient and ineffective state business processes. In 2013, Public CIO Magazine inducted Ron into the New York State Information Technology Hall of Fame.

The transformation models he designed fundamentally changed the fabric of state government, including the statewide strategy for an enterprise-wide shared services program, the architect of the most significant restructuring of technology services across New York State agencies, and served as a board member of the largest Enterprise Resource Planning implementation in the country by two separately elected public officials.

#### Selected Publications

Theresa Pardo, Ronald L. Greenberg, Donna S. Canestraro. 2014. **Combating Financial Crisis with Government Transformation: The NYS Shared Services Experience**. *Proceedings of the 8th International Conference on Theory and Practice of Electronic Governance*. ACM, New York, NY, USA.

Greenberg, Ronald L. & Bartle, John R. (Fall, 1999). **Local Government Fiscal Reform: Principles and Options for the Future**. In *International Journal of Public Administration*, Vol. 22, Nos. 11 & 12, pp. 1631-1657.

#### Education

- M.B.A., State University of New York at Albany, 1999

## About CTG

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- M.A., Public Policy Analysis and Administration, State University of New York at Binghamton, 1994
- B.A., Political Science, State University of New York at Binghamton, 1993