

CTG Web News Volume XII, Issue 14

Sent: Tue, 22 Dec 2009 1:35 PM

PROJECT HIGHLIGHT

CTG Explores Use of Social Media in Government

In response to growing interest in and concerns about social media in the public sector, CTG recently launched a project aimed at exploring the use of these tools by government agencies. CTG conducted two workshops to collect information on the value NYS agencies seek in their use of social media, as well as their most pressing questions and concerns regarding that use. A summary report of the workshops is now available. This report is one of several resources CTG will produce to provide practical guidance on the use of social media tools in government.

Summary Report >>http://www.ctg.albany.edu/publications/reports/social_media/social_media.pdf

Project Page >><http://www.ctg.albany.edu/projects/socialmedia>

IN THE NEWS

- Theresa Pardo appointed to Advisory Group for National Center for Security and Preparedness at UAlbany More >>http://www.ctg.albany.edu/news/onlinenews_dec_2009_pardoNCSP

- Sharon Dawes appointed to NAPA Advisory Panel for the GSA Dialog on USA.gov More >>http://www.ctg.albany.edu/news/onlinenews_dec_2009_dawes_NAPA

- Join in on the discussion to help improve USA.gov at: >><http://blog.citizen.apps.gov/yourvoicematters/>

- CTG welcomes new Graduate Assistant, Mohammed Gharawi Profile >><http://www.ctg.albany.edu/academics/academics?sub=students§ion=Mohammed>