2015 Publications (1)

Issue Briefs (1)

Six Lessons for Mayors
February 2015

Mayors, governors and other local government leaders are being inundated by all sorts of “experts” telling them how to make cities smarter. Becoming a critical consumer of information and perspectives of these experts is time intensive and challenging. The messages are often heartfelt and relevant to the problem, often they are not, but motivated by well-hidden, and in some cases, not so well hidden, commercial interests.